



Dear Prospective Sponsor/Exhibitor:

We invite you to help us celebrate 34 years of our annual veterinarian and technician conferences on March 20 & 21, 2014. We will be returning to Myhre Equine Clinic (Rochester Equine Clinic facility) for the first day of lectures and again at the hospital for the second day. We are happy to offer your company an opportunity of a sponsorship or space to exhibit. This year's conference will have ample media and direct mail exposure. Our keynote speaker is Nathaniel A. White II, DVM, MS, Diplomate ACVS, Virginia Tech Marion duPont Scott Equine Medical Center and we expect over 100 attendees.

At a level one sponsorship of \$250.00 your company will receive advertising in our conference program, on our website, and in other promotional material as well as an area for exhibiting.

At a level two sponsorship of \$500.00 your company will be introduced at the lunchtime "Myhre Minute" given our appreciation, and a company product introduced. The benefits will be in addition to advertising and a preferred exhibit area mentioned above.

At a level three sponsorship of \$1500.00 your company will be given garners of "Top Billing" and advertising along with a prime location area for exhibits. You will be given a 1 minute time slot at the lunchtime "Myhre Minute" to showcase and discuss any of your products or services that may be of educational interest to those attending.

At a level four sponsorship of \$3000.00 your company will enjoy all of the previous benefits, plus an approved speaker to present a 10-30 minute presentation. This presentation must be educational. You will also receive an opportunity to highlight a product or service at noontime for 1-2 minutes.

We look forward to your help with our 34th grand celebration. Visit our website links page for an example of our website and the exposure your company would receive as an upper level sponsor. <http://www.myhreequine.com/sponsors.html>

Grant D. Myhre
Hospital Director